

RULES AND REGULATIONS FOR PARTICIPATION IN THE PHOTO CONTEST

1 Free registration to ESC Preventive Cardiology Congress 2020 in Malaga

Article 1. ORGANISATION

The "Organising Company", EUROPEAN SOCIETY OF CARDIOLOGY (ESC), registered at the following address: Maison Européenne du Cœur, 2035 Route des Colles – Les Templiers – CS80179 Biot, 06903 SOPHIA ANTIPOLIS Cedex France represented by its Managing Director (CEO) BARDINET Isabel, is organising from 11 April to 12 April 2019 exclusively on the following webpage: <https://fr.surveymonkey.com/r/EP2019-PhotoContest> a free photo contest, subject to no purchase obligation, called:

"Ready for ESC Preventive Cardiology 2020"

These rules and regulations define the legal rules applicable to this photo contest.

Article 2. PARTICIPATION

Participation in this specific photo contest is limited to delegates of the EuroPrevent 2019 Congress. Employees and staff of the Organising Company or any person involved in the organisation of the photo contest are not eligible.

Participation is individual and may be done directly through the following webpage:

<https://fr.surveymonkey.com/r/EP2019-PhotoContest>

All participants must read and accept the rules and regulations presented hereunder.

The participant certifies that any data provided as part of his/her participation is accurate. Any misrepresentation or incorrect and / or incomplete declaration automatically results in the cancellation of his/her participation.

Article 3. DURATION AND PRINCIPLE

The purpose of this photo contest is to Promote next year's EAPC Congress: ESC Preventive Cardiology 2020 to be held in Malaga on April 2-4, 2020.

The participant must submit **a group selfie picture taken in the congress centre** on the following webpage:

<https://fr.surveymonkey.com/r/EP2019-PhotoContest>. A group selfie picture is a selfie picture (self-portrait type image taken with smartphone) with two or more people (the "Photo(s)").

The photo contest starts from 11 April at 7:30am and will terminate on 12 April 11:59pm.

The photos must meet the cumulative following criteria:

- **The Photo(s) must be free copyright photo(s) and the participant also hereby attest that (i) all persons portrayed in these pictures have given the right to use their image or likeness for this specific purpose, (ii) he/she has all necessary rights to submit his/her Photo(s) to this contest and grant the licenses set forth herein; (iii) the ESC will not need to obtain licenses from any third party or pay royalties to any third party with respect to this/these Photos(s); and (iv) the content does not infringe any third party's rights, including intellectual property rights and privacy rights.**
- All content of this/these Photo(s) will be stripped of all personal information that could be used to identify the patient(s).

Prizes will be awarded on 13 April by the Congress chairpersons and the EAPC Communication account manager based on the quality of the photos

The Organising Company will contact each winner by e-mail and make the arrangements for the registration with the congress or the ESC Professional Membership.

The winner will authorise the Organising Company to publish his/her name, the location of their city and country of residence on its website www.escardio.org and on the various communication channels.

Unclaimed prizes within two weeks of the draw date will be considered as abandoned by the winners.

By submitting the Photo(s), the winner will automatically grant to the European Society of Cardiology (ESC) the rights to use the Photo(s) to depict, use, broadcast, reformat, publish, edit, copy and/or reproduce, in whole or in part, the Photo(s), using any and all communication or telecommunication tools and means, now known or hereinafter developed, including any and all digital means, television, and audiovisual communication processes, and any and all supports or forms of media, now known or hereinafter developed, in particular all paper, analog, digital, numerical, and electronic media, including Internet, Intranet and Extranet sites, social media, and televisual media. These rights will be granted to the ESC free of charge on a non-exclusive, worldwide basis, for five (5) years starting from the submission of the corresponding Photos.

Article 4. THE PRIZES

1. One free registration to ESC Preventive Cardiology Congress 2020 in Malaga valued each at €565 including tax, attributed to the winner.

The winner will gain one free prize, so that **there will be one winner in total**.

The prize offered is strictly nominative and cannot be transferred to another person.

In the event the winner does not, or cannot, benefit from all or part of the prize won, regardless of reason, under the conditions described herein, he/she will lose the full benefit of the prize without any compensation or indemnity. The prize may be used by the Organising Company as it sees fit.

Any prizes unclaimed in the context of this operation will not be put back into play.

Any false identity or email address provided or false declaration made pursuant to article 1 here above will result in his/he elimination. Similarly, the Organising Company reserves the right to take legal action, by all means necessary, against anyone attempting to abuse this regulation, in particular the provision regarding inaccurate information.

The prize offered shall not give rise, on the part of the winner, to any dispute of any kind or to the delivery of their value in any form whatsoever, or to their replacement or exchange for any reason whatsoever.

In case of force majeure, or if the circumstances so require, the Organising Company reserves the right to replace the prize won by a prize of equal or greater value.

Article 5. ONLY ONE PARTICIPATION PER PERSON

Each person taking part in the contest agrees to the rules and regulations available on:

<https://www.escardio.org/Congresses-&-Events/EuroPrevent/Your-attendance-guide>

Information entered on <https://fr.surveymonkey.com/r/EP2019-PhotoContest> during the contest by the person wishing to play will be sent to the Organising Company.

Article 6. DESIGNATION OF THE WINNER

The winners will be notified directly by e-mail.

The Organising Company may not be held responsible for any misdirected e-mails.

Article 7. COLLECTION OF INFORMATION - DATA PROTECTION ACT

The information provided by participants is subject to computerised processes to handle the organisation of the photo contest.

The data controller is the Organising Company.

For the organisation of the photo contest, the Organising Company will collect the following personal data: first & last name, country, e-mail.

Personal data are collected and processed for the following purposes: management of the photo contest,

Personal data collected may be shared with service providers of the Organising Company.

Participants may demand to have their data cancelled or removed from files at any time. They have the right to access, change and delete their personal data by sending a simple request to the following e-mail address: dataprivacy@escardio.org, in accordance with the French Data Protection Act of 6 January, 1978.

The Organising Company will destroy the Photos ten (10) years after the submission to the corresponding Photos pursuant to article 3 here above.

ARTICLE 8. LIABILITY / FORCE-MAJEURE / EXTENSION / APPENDICES

The responsibility of the Organising Company is limited to the maximum overall amount of the prize involved.

The Organising Company cannot be held liable for any damage of any kind to a participant arising out of his/her participation in the photo contest.

The photo contest Organising Company cannot be responsible for any direct or indirect damage resulting from an interruption, a malfunction whatsoever, a suspension or the end of the photo contest, regardless of the reason.

The Organising Company cannot be held liable, in the event the photo contest operation is modified, shortened or cancelled due to a force majeure or to any act beyond its control.

In all cases, the Organising Company reserves the right to extend or reduce the participation period.

Additions, or in case of force majeure, modifications to these rules and regulations may occur during the photo contest. However, any changes in this respect will be notified beforehand by the Organising Company, using all appropriate means, in particular through its website.

The Participant undertakes not to challenge the admissibility, validity or evidential value of the afore mentioned elements, in computerised format or on a computer or electronic medium, on the ground of any legal provision whatsoever specifying that certain documents must be written or signed by the parties in order to constitute evidence.

Therefore, the elements considered constitute evidence and, should they be used as evidence by the Organising Company in any dispute or proceedings, they shall be admissible, valid and enforceable between the parties in the same way, under the same conditions and with the same probative force as any document that is established, received or retained in writing.

Finally, it is expressly agreed that the applicable law governing this photo contest is French law.

The Organising Company reserves the right to use any recourse against, and in particular to prosecute anyone who makes use of cheating, fraud, falsification or disrupting the operations described herein, or, who may have attempted to do so.

Any photo contest participant who is considered by the Organising Company to have disrupted the photo contest operation in any of the aforementioned ways will immediately lose his/her rights to receive any winning prize, without being entitled to any claim.

Article 9. COMPLAINTS

Any dispute or claim related to this photo contest shall only be taken into account if sent before Sunday 14 April, 2020.

Any dispute or claim must be made by e-mail to the Organising Company to the following address:
europrevent@escardio.org.

The e-mail must specify the exact date of participation in the photo contest, the participant's full details, and the exact reason for the claim. Any other means of contestation or claim may not be considered.

The Organising Company will be the sole authority to decide on any issue or ambiguity arising out of the application or interpretation of the present rules during the course the photo contest.

Article 10. ACCEPTANCE OF THE RULES

Participation in the photo contest implies full acceptance of these Rules.

Any practical issues arising out of the interpretation or application of these rules shall be decided by the Organising Company.

Requests by telephone regarding the interpretation or application of these rules, the mechanisms or the terms of the photo contest or on the designation of the winner will not be answered.

Article 11. AVAILABILITY OF THE RULES

The present rules are available on <https://www.escardio.org/Congresses-&-Events/EuroPrevent/Your-attendance-guide> or upon request, free of charge, with the European Society of Cardiology at the Maison Européenne du Coeur - 2035 Route des Colles – Les Templiers – CS 80179 Biot – 06903 SOPHIA ANTIPOLIS CEDEX France.

Article 12. APPLICABLE LAW

The photo contest, the Rules and their interpretation are subject to the exclusive jurisdiction of the Tribunal de Grande Instance de Grasse (France) and governed by French law.